



PRESS RELEASE- FOR IMMEDIATE RELEASE

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### MobilEyes, Inc. Launches New Site

**Raleigh, NC, 1 April 2004-** MobilEyes, Inc. is pleased to announce the launch of its new website [www.mobil-eyes.com](http://www.mobil-eyes.com)

The new website offers a clear and crisp professional image. The website focuses on usability with its easy to navigate home page and color coded navigation bar, which simplifies browsing around the site. Frequently updated content such as news and announcements will now be featured on the home page to help new and returning visitors stay informed.

"The MobilEyes website forms the central hub of our marketing communications platform and provides both current and potential clients with a wealth of information and resources" explains Russell Miller, Owner. "We hope that this site will be a more engaging and useful experience for visitors than it's predecessor. We will also focus on keeping the content particularly relevant by matching it to the requirements of visitors."

Promotional plans are underway to build awareness for the company featuring the site as a cornerstone of their marketing campaign, which will include a direct mail piece as well as advertising in trade papers such as Ocular Surgery News.

The new MobilEyes website was designed by Low Fat Designs of Raleigh, NC under the direction of Brian Krapf. <http://www.lowfatdesigns.com>

Visitors are encouraged to tour the site and share their thoughts and comments by sending an email to [info@mobil-eyes.com](mailto:info@mobil-eyes.com)

To receive quarterly updates on what's happening at MobilEyes, subscribe to their email list, by visiting <http://www.mobil-eyes.com/contact.phtml>

**MobilEyes, Inc.** is a leading provider of independent laser repair, laser rental and laser consulting services. MobilEyes provides onsite laser repair and maintenance to hospitals, clinics and physician offices across the United States, Canada and Mexico. MobilEyes delivers safety, expertise and economy to the ophthalmic professional. For more information, visit the website at: [www.mobil-eyes.com](http://www.mobil-eyes.com) or contact us at: [info@mobil-eyes.com](mailto:info@mobil-eyes.com)

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